

# Business Showcase

FEATURING A DISTINCT BUSINESS WEEKLY



## THE SPECIAL EVENT boutique

The Special Event Boutique in Alexandria offers a large selection of bridal gowns, as well as bridal accessories, bridesmaid dresses, formal wear and other wedding accessories. The store offers several knowledgeable consultants who are available to assist brides with every detail of their wedding day.

The Special Event Boutique in Alexandria has been helping brides go from "I will" to "I do" for the past 23 years.

As a full service boutique, The Special Event Boutique offers knowledgeable consultants who are available to assist you with every detail of your special day.

"At The Special Event Boutique, you're getting more than just a gown," explained Jodi LB Meade, the store's owner. "You're getting a team that is eager to help you plan from start to finish, making sure your event comes together just as you imagined it. Whether you're planning your wedding, or attending prom, we're here to serve you."

Jodi also emphasized that you don't have to drive to St. Cloud or the Twin Cities to find the gown you want because The Special Event Boutique offers a spectacular selection of bridal gowns, as well as bridesmaid dresses and more.

"You're sure to find what you need to make sure your wedding is just as you imagined it would be," she said.

In addition to dresses and dresses for brides and bridesmaids, The Special Event Boutique also offers men's formal wear, including more than 150 styles of tuxedos to choose from.

"If you're looking for a certain color in the tuxedo, vest, tie, shoe, or shirt, we're happy to make sure you find just what you need," Jodi added.

In addition, The Special Event Boutique offers a full line of accessories such as shoes, jewelry, and veils so you can find the perfect complements to your ensemble.

Gift items and other wedding accessories are also available.

For more information, call (320) 762-0633, visit the store's Web site at [www.specialeventbridal.com](http://www.specialeventbridal.com), or stop in at the store at 2715 South Highway 29, in the Midway Mall in Alexandria.

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*Jodi LB Meade*  
Store owner



In addition to bridal gowns and accessories, The Special Event also offers dresses and accessories for bridesmaids.



The staff of The Special Event includes (back row, left to right) Michalene Kirchhevel, Robin Prescott; (front row) Amanda Steidl, Tracy Capistrant and Erin Weller. Not pictured: Katie Boulton, Susan Craig, James and Jodi LB Meade.

Midway Mall, 2715 South Highway 29, Alexandria

**(320) 762-0633**

[www.specialeventbridal.com](http://www.specialeventbridal.com)