

Business Showcase

FEATURING A DISTINCT BUSINESS WEEKLY



The Special Event is a full-service bridal and formal wear boutique for women, men and children. Right: Prom staff models include (left to right) Megan, Kristin, Michalene and guest escort, Blake.



The Special Event Boutique

The Special Event Boutique located in the Midway Mall, Alexandria, has been serving *Your Special Events* for over 22 years.

A boutique offering a beautiful selection of premium gowns for

Prom 2007

No matter the color, size, shape, style or budget, we have *the gown* just for **you**.

Event Consultants and Sales Associates are here to assist you with every **detail**.

By identifying your sense of style we can help to customize your look. We have or will order just the right jewelry, garter, handbag, gloves and shoes to put it all together. Whether you're feeling sassy or elegant, we'll assure you arrive to **YOUR PROM** looking unique. Rest assured that we track our sales and no gown will appear twice at any school having been purchased at The Special Event Boutique.

The area's largest selection of in-stock gowns are available from featured designers like *Jovani, Alyce, Cassandra Stone, Mori Lee, Alfred Angelo, Flirt and more*. A variety of **COLOR** to tempt the eye and sizes to accommodate every body! Whether we have it or you want it... we'll do our best to get it. *Our special service to you is NO additional charge for special order or shipping.*

With the newest collection of tuxedos from Ralph Lauren, Calvin Klein, Perry Elis, Oleg Cassini and more... the gentleman's look is guaranteed to speak of his uniqueness as well. The Special Event Boutique will help **both of you** to pull it all together for *the evening of your dreams*.

Prom 2007

Visit us soon at The Special Event Boutique in the Midway Mall, Alexandria.

You are invited to join us for a weekend of Prom

Friday, February 16th from 10 a.m. to 5 p.m.
Saturday, February 17th from 10 a.m. to 4 p.m.
Sunday, February 18th from 12 p.m. to 4 p.m.
Monday, February 19th from 10 a.m. to 5 p.m.

Special services, selection & door prizes will be awarded throughout the Open House.

Don't miss our Exclusive Mori Lee trunk show

Saturday, February 24th from 10 a.m. - 5 p.m.
Sunday, February 25th from 12 p.m. - 4 p.m.

The Mori Lee designs feature award-winning signature ball gowns beautifully detailed with stylish beadwork and created with fun fabrics and colors in sizes from 0-24!

Midway Mall, 2715 South Highway 29, Alexandria

(320) 762-0633

www.specialeventbridal.com



The Special Event, located in the Midway Mall in Alexandria, offers a wide range of prom gowns and men's formal wear. The store has been helping people celebrate the special times in their lives for the past 22 years.

Some of the many accessories (right) available at The Special Event include shoes, gloves, garters, handbags and jewelry.



The staff of The Special Event includes (left to right) Jodi Meade, Robin Prescott, Brenda Maday and (not pictured) Cathy Debilzen and Tracy Capistrant.